Workshop

"Business Culture and Organizational Performance Coevolving"

organized by:

Max Planck Institute of Economics
Evolutionary Economics Group
Jena, Germany

Jena
December 12-15, 2007
Wednesday
Dec 12

Bart Nooteboom (Tilburg):
Punctuated Equilibria Within the Firm

Richard J. Harrison (Dallas):
Culture, Clocks, and Categories:
Group Diversity, Dynamics, and Decision Quality

Joe Henrich (Los Angeles):
The Cultural Evolutionary Roads to Larger-scale Cooperation and Trust:
How Prestige, Conformity, and Inferentially Potent Displays Can Lead to and Stabilize Cooperation

Lunch 12:30-13:30

Thursday
Dec 13

Jan-Willem Stoelhorst (Amsterdam):
The Firm as a Voluntary Tribe: On the Relationship Between Membership Selection, Internal Organization, and Firm Performance

Patrick Llerena and Patrick Cohendet (Strasbourg):
Teams and Communities in the Emergence of Organizational Routines

Nathalie Lazaric (Nice):
Are Routines Only the Drawback of Business Culture and Institutions or the Result of their Co-evolution? A Case Study in French SME’s

Lunch 12:30-13:30

Friday
Dec 14

Thomas Ehrmann (Münster):
Inter-Organizational Learning, Cultural Embeddedness, and Firm Performance: The Case of Franchising

Sharon Alvarez (Columbus):
Epistemological Debates in Entrepreneurship: Antecedents of Organizational Forms

Geoffrey Hodgson (Hatfield):
Firm Culture, Social Groups and Individual Preferences

Lunch 12:30-13:30

Saturday
Dec 15

Arrival

Cordes, Richerson, McElreath, Strimling (Davis and Jena):
How Corporate Culture Matters in Firm-Industry Interactions

Ulrich Witt and Hagen Worch (Jena and Zurich):
Organizational Transitions in Entrepreneurial Firms

Richard McElreath (Davis):
Discussion of the day’s papers

Jena tour and visit to the Christmas market 17:45

Dinner in Jena 19:30

Reinhard Pfriem (Oldenburg):
Cultural Performance of Firms and Imaginations of Society

Helena Lopes (Lisbon):
The Imperative of Cooperation in Firms: Normative Implications for Governance

Rainer Silbereisen (Jena):
Discussion of the day’s papers

Excursion to Weimar Music Performance 18:00