Program
Annual Max Planck Ringberg Conference on Entrepreneurship
2007 Special Theme: Strategic Entrepreneurship
Tegernsee, June 10 – 13, 2007

Organizers:
David B. Audretsch
Donald F. Kuratko
Erik Monsen

Sunday, June 10
Starting 16:00       Check-In
18:00 – 19:30       Dinner
Evening Program
19:30 – 20:30       Keynote Speakers
G. Dale Meyer
Jack Harding
Strategic Entrepreneurship: Where we have been…..What the Future Holds?
Chairman, President, and CEO, eSilicon Corporation, Sunnyvale California, USA
20:30                Informal Reception

Monday, June 11
07:30 – 08:30       Breakfast
08:30 – 09:00       Introductions
Welcome from Organizers
Session 1
09:00 – 09:45       Donald F. Kuratko
Indiana University
Toward an Understanding of Corporate Entrepreneurship Strategy (with R. Duane Ireland & Jeffrey G. Covin)
Discussant:
Anne Huff, Technical University Munich
09:45 – 10:30       R. Michael Holmes Jr.
Texas A&M University
Architecture of Entrepreneurial Learning (with R. Duane Ireland, Tim R. Holcomb & Michael A. Hitt)
Discussant:
G. Dale Meyer, University of Colorado at Boulder (emeritus)
10:30 – 11:00       Beverage and Discussion Break
<table>
<thead>
<tr>
<th>Session 2</th>
<th>Time</th>
<th>Speaker</th>
<th>Title</th>
<th>Institution</th>
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<tr>
<td>11:00 – 11:45</td>
<td>David B. Audretsch</td>
<td>Max Planck Institute of Economics</td>
<td>Creating Strategic Advantage through Entrepreneurial Governance in New Ventures (with Erik E. Lehmann &amp; Lawrence A. Plummer)</td>
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<td>Discussant:</td>
<td>Julio De Castro, Instituto de Empresa Business School</td>
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<td>11:45 – 12:30</td>
<td>Per Davidsson</td>
<td>Queensland University of Technology</td>
<td>Growing Profitable or Growing from Profits: Putting the Horse in Front of the Cart (with Paul Steffens &amp; Jason Fitzsimmons)</td>
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<td>Discussant:</td>
<td>Frank Lasch, GSCM-Montpellier Business School</td>
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<td>12:30 – 14:00</td>
<td>Lunch</td>
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<td>Session 3</td>
<td>14:00 – 14:45</td>
<td>Patricia P. McDougall</td>
<td>Venture Capitalists as Catalysts to New Venture Internationalization: The Impact of their Investments, Reputation and Knowledge Resources (with Stephanie Fernhaber)</td>
<td>Indiana University</td>
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<td>Discussant:</td>
<td>Keith Hmieleski, Texas Christian University</td>
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<td>14:45 – 15:30</td>
<td>Mike Wright</td>
<td>University of Nottingham</td>
<td>Governance, Efficiency, Strategic Entrepreneurship and Venture Capital-Backed Buy-Outs (with Miguel Meuleman, Kevin Amess &amp; Louise Scholes)</td>
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<td>Discussant:</td>
<td>Siri Terjesen, Queensland University of Technology &amp; Max Planck Institute of Economics</td>
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<td>15:30 – 16:00</td>
<td>Beverage and Discussion Break</td>
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<td>Session 4</td>
<td>16:00 – 16:45</td>
<td>G. Thomas Lumpkin</td>
<td>Understanding and Measuring Autonomy: An Entrepreneurial Orientation Perspective (with Claudia Cogliser &amp; Dawn Schneider)</td>
<td>Texas Tech University</td>
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<td>Discussant:</td>
<td>Michael Frese, University of Giessen</td>
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<td>16:45 – 17:30</td>
<td>Erik Monsen</td>
<td>Max Planck Institute of Economics</td>
<td>Facilitating Entrepreneurial Organizing: Applying Structural Equation Modelling to Visualise the Impact of Strategic Orientation on Role Stress and Commitment on Management and Staff (with R. Wayne Boss)</td>
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<td>Discussant:</td>
<td>Bjørn Willy Åmo, Bodø Graduate School of Business</td>
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### 17:30 – 18:00
**Daily Wrap-Up**

### 18:00 – 19:30
**Dinner**

### Evening Program
19:30 – 20:30
**International Panel Discussion: Practice of Corporate Entrepreneurship**

- **Heinrich Arnold**
  - Deutsche Telekom Laboratories, Berlin
- **Courtney Price**
  - VentureQuest Ltd., Denver, Colorado

**20:30**
**Informal Reception**

### Tuesday, June 12

#### 07:30 – 08:30
**Breakfast**

#### 08:30 – 09:00
**Introductions**  
**Words on Special Issue**

- **Ray Bagby**, Baylor University and Editor of *Entrepreneurship Theory and Practice*

#### Session 5
09:00 – 09:45
**Dean A. Shepherd**
- Indiana University

**Are We Comparing Apples with Apples or Apples with Oranges?**  
**Appropriateness of Knowledge Accumulation Across Growth Studies**  
(with **Johan Wiklund**)

**Discussant:**  
**Erik Stam**, University of Cambridge

09:45 – 10:30
**Erkko Autio**
- Imperial College London

**Growth Orientation as Liability: Growth Strategy and Performance During Industry Slowdown**  
(with **Jussi Autere**)

**Discussant:**  
**Michael Fritsch**, Friedrich Schiller University Jena

10:30 – 11:00
**Beverage and Discussion Break**

#### Session 6
11:00 – 11:45
**Michael H. Morris**
- Syracuse University

**Strategic Entrepreneurship: Conceptualization as a Multi-dimensional Opportunity Space**  
(with **Minet Schindehutte**)

**Discussant:**  
**Brett Anitra Gilbert**, Texas A&M University

11:45 – 12:30
**Saras Sarasvathy**
- University of Virginia

**Empirical Investigations of Effectual Logic: Implications for Strategic Entrepreneurship**  
(with **Nicholas Dew, Stuart Read & Robert Wiltbank**)

**Discussant:**  
**Elaine Mosakowski**, University of Colorado at Boulder

**12:30 – 14:00**
**Lunch**
Session 7
14:00 – 14:45
Lowell Busenitz
University of Oklahoma
Signalling and the Acquisition of IPO Ventures (with Jason Harkins, Richard A. Johnson & Robert Hoskisson)
Discussant:
Michael Dowling, University of Regensburg

14:45 – 15:30
Andrew Zacharakis
Babson College
Entrepreneurial Antecedents: Successful Strategies for Venture Capital Fund Formation (with Jennifer Walske)
Discussant:
Julie Ann Elston, Oregon State University & Max Planck Institute of Economics

15:30 – 16:00
Beverage and Discussion Break

Session 8
16:00 – 16:45
Johan Wiklund
Jönköping IBS
The Effectiveness of Alliances and Acquisitions: The Role of Resource Combination Activities (with Dean Shepherd)
Discussant:
Uwe Cantner, Friedrich Schiller University Jena

16:45 – 17:30
Holger Patzelt
Max Planck Institute of Economics
More Entrepreneurial Bang from a Government Buck: Entrepreneurs’ Assessment of Policy Programs (with Dean Shepherd)
Discussant:
Heinz Klandt, European Business School: International University, Schloss Reichartshausen

17:30 – 18:00
Daily Wrap-Up
18:00 – 19:30
Dinner
19:30
Informal Reception

Wednesday, June 13
07:30 - 08:30
Breakfast
Before 09:00
Check-Out